



Resources for Connecting Women

abqwomenmakeadifference.com

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To Whom It May Concern:

I've had the pleasure of having Lucy Rosen of Business Development Group do two speaking presentations for a monthly networking luncheon founded in September, 2001, called Women Make a Difference---Resource for Connecting Women.

The topics I choose for experts to speak about range from all types of business development to personal development. Lucy is the 'expert' to call upon for business development as she has a wealth of information about the subject and can speak to all angles of growing a business and what it takes. I would definitely consider Lucy an expert when it comes to:

- networking, how to build a relationship and creating 'power circles'
- branding your business – how you show up both personally & professionally
- low cost marketing ideas that can explode your business

Lucy's presentation style is endearing as she comes straight from the heart, all the while 'telling you like it is'. Her expertise lies in the fact that she has 'walked the talk' in her own business so she can speak about it first person.

I would recommend Lucy Rosen to any group looking to have a *dynamic, informed speaker* who knows what it takes to truly grow a business.

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