

Lucy Rosen Workshop Presenter
Godiva Marketing on a Hershey Budget
United Way of Central New Mexico
Center for Non Profit Excellence
May 19, 2009

Lucy,

Thank you for presenting Godiva Marketing on a Hershey Budget on May 19, 2009.

We appreciate you taking the time to share your knowledge and expertise. Thank you for presenting this training to nonprofits in New Mexico on behalf of the Center for Nonprofit Excellence.

Sincerely,

Tsiporah Nephesh
Program Coordinator
Center for Nonprofit Excellence
United Way of Central New Mexico

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Years ago when I was a real estate agent, I was a pretty good marketer. Lucy got those ol' juices flowin' again. With respect to our organization, as a result of Lucy's presentation (and, indeed, her demeanor), I will spend a lot less time asking for money and a lot more time telling about the differences we are making in people's lives.

Workshop Attendee

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I thought this workshop was very informative. Lucy is incredibly knowledgeable and had great suggestions for several of the participants.

Workshop Attendee

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It was wonderful having a speaker, with so much success in the field of marketing, who was willing to share loads of information to each individual attending the workshop. The personalization was truly a plus. Kudos at being a very dynamic, accomplished woman in business!

Workshop Attendee